

Advertising and Exhibiting

New Hampshire Medical Society

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Newsletter

Circulation approximately 2200

Page format is 3 column, 8 1/2x11" final (17" spread)

Advertisements and content accepted in black and white only

All submissions are subject to approval by the NHMS Editorial Committee

Advertisers and contributors will receive a copy of the newsletter

Send submissions or artwork to Catrina.Graves@nhms.org or mail on CD to address above in pdf or doc format.

Content Deadlines

February 10 th deadline for March mailing	August 10 th deadline for September mailing
April 10 th deadline for May mailing	October 10 th deadline for November mailing
June 10 th deadline for July mailing	December 10 th deadline for January mailing

Pricing

Description	Size (w x l) by approx. column width	Non Corporate Affiliate Rate <i>per issue only</i>	Corporate Affiliate Rates*					
			1x	<i>discount</i>	3x	<i>discount</i>	6x	<i>discount</i>
One column by 1/2 page length	2 1/4 x 4 1/2	150	135	15	360	90	700	200
One column by full page length	2 1/4 x 10	200	180	20	465	135	950	250
Two columns by 1/2 page length	4 1/2 x 4 1/2	250	225	25	580	170	1200	300
Two columns by full page length	4 1/2 x 10	400	360	40	1000	200	1900	500
Half page	7 x 4 1/2	400	360	40	1000	200	1900	500

*To obtain a CAP application, please visit www.nhms.org or call 603-224-1909 for an information package.

Exhibit Booths

Cost per table at the NHMS Annual Meeting is: \$600 non-affiliate, \$400 affiliate.

Promotional Flyers for Inclusion in Membership Mailings

Limited to CAP organizations. Material is subject to approval by NHMS Oversight Committee.

CAP will provide printed materials and final dimensions must be 8 ½ x 11 or smaller, as promotional materials will need to fit in a standard presentation folder. If materials received need to be copied, folded, tabbed or finished in other fashion, the CAP may be charged an administrative fee for this service.

Deliver promotional materials to: NHMS, 7 North State Street, Concord, NH 03301-4018
attn: Corporate Affiliate Program.