

Application for Corporate Affiliate Program Membership

(please print or type)

Name of company/firm: _____

Primary contact person: _____

Title: _____ Email: _____

Mailing address: _____

City: _____ State: _____ Zip code: _____

Telephone Number: _____

Website: _____

NHMS Member References: _____

Please list other company employees who should receive our mailings: name/title/email address:

1. _____
2. _____
3. _____
4. _____
5. _____

All corporate affiliate program memberships are reviewed by the NHMS Council. Please attach a brief description (maximum 1 page) about the company, complete and return this form with any additional information about your company that you think important for the Council's consideration.

With this application, please include a check for the annual fee of \$1500, payable to "NHMS".
Should your application be declined, the check will be returned.

I have read and accept the guidelines on the reverse side for determining membership, as well as the benefits and limitations of being a Corporate Affiliate Program Member of the New Hampshire Medical Society.

Signature of Company Representative

Title

Date

Founded in 1791 by one of our country's founding fathers and the state's first elected Governor, Dr. Josiah Bartlett, the mission of the New Hampshire Medical Society (NHMS) is to bring together physicians to advocate for the well-being of our patients, for our profession and for the betterment of the public health.

To help fulfill this mission, the Medical Society seeks corporate affiliate program members whose support provides an invaluable bond between the business community, physicians and their practices. Our corporate affiliate program members will gain insight into NHMS expertise on issues and information impacting the medical community and healthcare environment in the Granite State.

The NHMS Council will approve or deny corporate affiliate program membership based on the following guidelines:

1. The company's product or service is
 - a. deemed of potential interest to physicians on a personal or professional level
 - b. consistent with the values and mission of the Medical Society
 - c. not intrinsically harmful to or obstructive of the public health or welfare of physicians and/or patients
2. The company's marketing of products and services is not misleading or inconsistent with the values and mission of the Medical Society.
3. Companies whose sole purpose or commonly recognized purposes are among the following will generally not be considered for membership: manufacturing of tobacco or related products; or the marketing of religious or political products or services.

NHMS Corporate Affiliate Program Members Receive:

- The *New Hampshire Physician* newsletter, which features corporate affiliate program members and contains information that New Hampshire's medical community needs, including legislative, regulatory, coding, legal, practice management, continuing education and organizational updates.
- The opportunity for one mailing per year to full membership (facilitated by NHMS).
- The opportunity to write articles for the magazine about your industry or other topics.
- Discounted advertising rates for the *New Hampshire Physician* newsletter.
- Discounted exhibit rates at the NHMS annual conference, plus invitations to attend and sponsor special educational events – an excellent opportunity to meet face-to-face with physicians.
- An invitation to the annual NHMS Corporate Affiliate Program Member Forum with NHMS leadership.
- The *NHMS Pulse* weekly e-newsletter, which contains an industry news section, as well as a Corporate Affiliate Program Member of the Week featuring your company twice a year, along with the opportunity to place e-newsletter panel and content ads. Our weekly update has an open rate above industry standards.
- Promotion in NHMS Member Services and Corporate Affiliate brochure sent to all new members, and use of the NHMS Corporate Affiliate Program Member logo.
- Inclusion in the NHMS Corporate Affiliate Program Member section of the website with your company's description, logo and link to your website, along with the opportunity for website ads in 2017.
- The opportunity to use the NHMS conference room to meet with NHMS members at no additional charge.
- The opportunity to include product or service brochure(s) in NHMS membership mailings, magazine inserts, e-mail blasts, or for distribution at relevant events.
- The opportunity to be promoted by NHMS leaders or staff at various forums around the state (e.g. hospital staff meetings, physician practice groups, physician specialty societies, MGMA meetings) as well as priority referral for NHMS member needs.
- In accordance with IRS regulations as a nonprofit, NHMS will allow non-exclusive promotion of specific products or brands. There will be no direct benefit implied or guaranteed, related to increased use of your company's products or services in direct patient care, in exchange for membership.