

Advertising

Newsletter

Circulation: approximately 2200

Page format is 8 1/2x11" final (17" spread).

All submissions are subject to approval by the NHMS Editorial Committee.

Advertisers and contributors will receive a copy of the newsletter.

Send submissions or artwork in pdf or jpg format to mary.west@nhms.org.

Content Deadlines

January 10 <sup>th</sup> deadline for Feb/March issue	July 10 <sup>th</sup> deadline for Aug/Sept issue
March 10 <sup>th</sup> deadline for April/May issue	September 10 <sup>th</sup> deadline for Oct/Nov issue
May 10 <sup>th</sup> deadline for June/July issue	November 10 <sup>th</sup> deadline for Dec/Jan issue

Pricing

Size (width x length)	Rate per insertion
2.25 x 4.5	\$200
2.25 x 10	\$250
4.5 x 4.5	\$350
4.5 x 10	\$500
7 x 4.5 (half)	\$500
3.625 x 9.75 (half)	\$500
7 x 10 (full)	\$600

The image shows a sample of the NHMS newsletter. It features the society's logo and tagline at the top. Below that, there are two main articles. The first is titled 'NHMS Welcomes 184th President' and includes a photo of John Buttery, MD, and a short bio. The second article is 'Getting a DUI' by Sally Garbutt, MD. To the right of these articles is an advertisement for 'Million Hearts' with the headline 'For Better Blood Pressure Control - Keep it Simple' and a small graphic of a heart.

\*Corporate affiliates can receive discounted pricing through our [media kit packages](#). To obtain a corporate affiliate member application, please visit [www.nhms.org](http://www.nhms.org) or contact Joy Potter at [joy.potter@nhms.org](mailto:joy.potter@nhms.org) or 603.224.1909 for more information.