

New Hampshire
MEDICAL SOCIETY
ADVOCATING FOR PHYSICIANS & PUBLIC HEALTH SINCE 1791

HOME MEMBERSHIP POLICY & ADVOCACY RESOURCES EDUCATION/CME NEWS SPECIAL



Website

POLICY & ADVOCACY
With one voice, the power of many.

Welcome | Calendar

Welcome to the New Hampshire Medical Society
At the New Hampshire Medical Society we are dedicated to representing the medical profession as a

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MEDICAL SOCIETY
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Physicians' Bi-Monthly | Volume 5, 2018

NHMS Welcomes 187th President



Magazine

Since I am the 187th President, I did a Google search of the number 187. First result: *Number 187 of the California Fr...* the crime of m... my Google sear...

Though I am number 187, I am actually part of a small group that has become president of the medical society. In the recent past there have only been four other women presidents and only one other pediatrician.

Many pediatricians, including myself, feel that being involved at the level of the Medical Society is difficult. When I first started as a "young physician" representa...

Stark Law and Anti-Kickback Statute Reform: What Does the Future Look Like?
Responses to CMS's June 2018 Request for Information Hold Clues

...ing year reforms will be made to two central laws governing physician compensation - the Stark Law and the Anti-Kickback statute. As a result, providers should be aware that certain arrangements for payment may become available that previously either have not been permitted or have been deemed too risky to implement.

Stark Law, cont. on page 3

By Tina Eglenton-Groenberg, MD
2018-2019 NHMS President

187th NHMS President, cont. on page 2


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[Population Health Podcast](#) [NH Rx Card](#) [Mental Health](#) [Opioid Resources](#)

ENews
NEW ENGLAND EMPLOYEE BENEFITS COMPANY

New England Employee Benefits Company (NEEBCo) is a leading employee benefits and insurance firm that combines advanced technology and responsive, personalized service to provide tailored market analysis and custom funding solutions for employers and employees. Learn more on the [NHMS Corporate Affiliate page](#).

EVP Weekly Review

Your Medical Society members and staff have been very active over the dog days of summer helping shape the implementation of new laws and rulemakings for the state's Rx prior authorization single form, opioid prescribing, MAT services training, and the workers compensation managed care program. For more information on these issues, please contact [Janet Monahan](#) or me.




Events

New Hampshire Physician

This full-color newsletter hits approximately 2200 mailboxes, six times a year.

2019 Advertising Rates*		
Size: width x length	Member rate per insertion	Non-member rate per insertion
2.25 x 4.5	\$250	\$300
2.25 x 10	\$300	\$350
4.5 x 4.5	\$400	\$460
4.5 x 10	\$550	\$650
7.5 x 4.75 (half)	\$550	\$650
3.625 x 9.75 (half)	\$550	\$650
7 x 10 (full page)	\$850	\$1000
Format: pdf or jpg		



- The *New Hampshire Physician* (newly re-named) is published six times a year and features articles from our leadership, members and affiliates.
- All advertising rates include placement in the print edition, which is posted to the NHMS website in pdf form with a one-issue delay.
- Page format is 8 1/2 x 11" final (17" spread)
- Advertisers and contributors will receive a copy of the newsletter.
- The copy deadline for both ads and articles are the tenth of Jan., March, May, July, and Sept., and Nov. 20.
- All corporate affiliate memberships and advertising submissions are subject to approval by the NHMS Council. Corporate affiliates receive the discounted member rate.
- Ads should be submitted as high resolution pdf or jpg files to Mary West: mary.west@nhms.org.

NHMS Pulse

Weekly newsletter for NHMS members

2019 Weekly Pulse Ad Sizes & Rates*		
	Member rate	Non-member rate
Panel or content ad (600 pixels wide, resolution of at least 72 pixels per inch)	\$150/mo (4 x)	\$250/mo (4 x)
	\$1500/yr (44 x)	\$2000/mo (44 x)
JPG, PNG or GIF, no larger than 150kb, with link to your website or online content		

The screenshot shows the top of the Pulse newsletter. It features the New Hampshire Medical Society logo with the tagline 'ADVOCATING FOR PHYSICIANS & PUBLIC HEALTH SINCE 1791'. Below the logo are links for 'Population Health Podcast', 'NH Rx Card', 'Mental Health', and 'Opioid Resources'. The main content area includes a section for NEEBCO (New England Employee Benefits Company) with a brief description of their services. Below that is an 'EVP Weekly Review' section featuring a photo of a man and text about summer implementation of new laws and rulemakings, along with information about a 2-hour waiver course and a CME requirement for the 2016 NHMS Annual Scientific Conference.

NHMS Website

2019 Website Ad Sizes & Rates*		
	Member rate	Non-member rate
728 x 90 banner ad	\$500/mo	\$600/mo
250 x 250 panel or content ad	\$300/mo	\$400/mo
JPG, PNG or GIF, no larger than 150kb, with link to your website or online content		

The screenshot shows the homepage of the New Hampshire Medical Society website. The header includes the logo and tagline 'ADVOCATING FOR PHYSICIAN & PUBLIC HEALTH SINCE 1791'. A navigation menu lists 'HOME', 'MEMBERSHIP', 'POLICY & ADVOCACY', 'RESOURCES', 'EDUCATION/CME', 'NEWS', 'SPECIALTY SOCIETIES', and 'ABOUT NHMS'. The main content area features a large image of a building with the text 'ABOUT THE NEW HAMPSHIRE MEDICAL SOCIETY' and the tagline 'Connecting. Supporting. Leading.'. Below this is a 'Welcome' section with a brief description of the society's mission. On the right side, there is a 'News Blog' section with several articles, including 'Life Science Educators' needed in NH', 'Zika Virus Outbreak Update #5', and 'Improving Flu Vaccination Rates in Pregnancy'. At the bottom right, there is a 'Become a Member Today!' section with a list of benefits for members.

NHMS Event Participation

NHMS sponsors several continuing medical education (CME) programs throughout the year on a wide variety of topics. The NHMS Annual Scientific Conference is a weekend-long event, held in early November, with CME courses, entertainment, and the President's inauguration.



2019 Event Sponsorship & Exhibitor Rates		
	Member rate	Non-member rate
Annual Conference Exhibit Table	\$500	\$750
1/2 day CME	\$500	\$750
Non-CME events	\$500	\$750
Event sponsorships available from \$400-\$10,000		

The 2019 NHMS Annual Scientific Conference will be held November 15-17, at the Omni Mount Washington Hotel in Bretton Woods, New Hampshire.



Call 603-278-1000 for the NHMS special \$149 per night room rate (before Oct. 15).

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For corporate affiliate and sponsorship information, contact Joy Potter: joy.potter@nhms.org
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